

Analysis of Ego-Driven Leaders

Sometimes, to understand leadership it is helpful to understand what "is not" leadership. Extraordinary, enlightened leaders create an environment where it is safe for people to co-create, share, make mistakes and contribute from their full potential. Ego-drive leaders create fear, limit the contributions, cause anxiety and, ultimately, deplete the energy of the workforce. The often-unrecognized costs include turn-over, lack of loyalty, decreased productivity, time wasted in drama and, ultimately, reduced profitability.

Ego-Driven Leader	Motive: Reinforcement To the Ego	Fear	Employees' Response	Cost to Organization
Dictator/Bully				
Star of the Team/Know it All Leader				
Blaming/Fault finding Leader				
Passive-Aggressive Leader				
Empire Builder				
Patronizing/ Placating Leader				
Micro-Manager				
Martyr/Self- Righteous Leader				